

## Changing tastes in Britain

A gastronomic tour of the country, in six miniature servings



### Technical details

**Printer** Enschedé

**Process** Gravure

**Stamp size** 35mm square

**Sheet size** 25 and 50

**Perforation** 14.5

**Phosphor** One band 2nd class, two bands others

**Gum** PVA

**Gutter pairs** Vertical

### Cylinders and colours

**All values** E1 grey ● E1 black  
● E1 cyan (blue) ● E1 magenta  
● E1 yellow ● E1 phosphor

SIX STAMPS featuring traditional and recently introduced foods enjoyed by the British public go on sale at Post Office branches and philatelic outlets and Royal Mail Tallents House on 23 August.

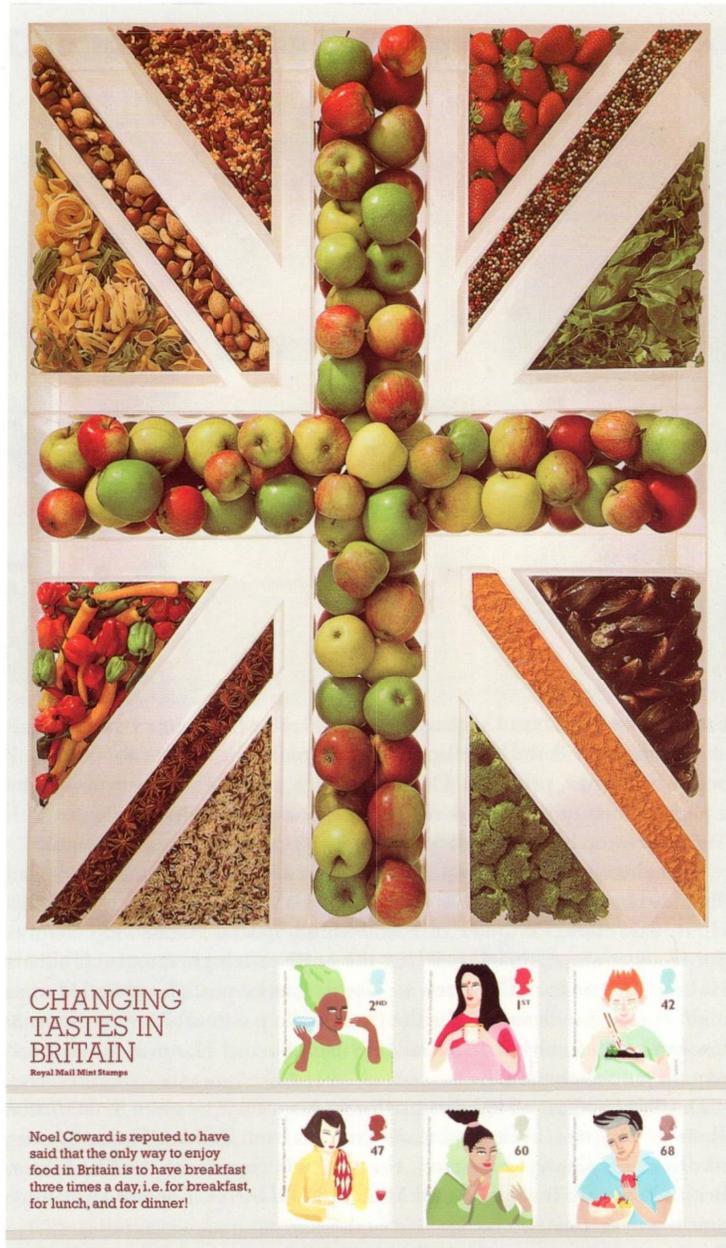
The stamps feature: 2nd class, Rice; 1st, Tea; 42p, Sushi; 47p, Pasta; 60p, Chips; and 68p, Apples. The Queen's silhouette and value or service indicator is positioned at upper right, with the caption 'Changing Tastes in Britain' on the left side. The 1st and 42p stamps include the EUROPA logo at lower right and all six stamps have the year, 2005, at bottom right.

The stamps, designed by Rose Design, feature illustrations by Swiss-born Catell Ronca, a recent graduate of the Royal College of Art. Her illustrations result from a College project exploring multi-cultural Britain. For Catell, one of the great pleasures of living in London is the variety of its restaurants, cafes and takeaways. As she walked around with her sketchbook, Catell made rapid, thumbnail-size drawings from life, initially concentrating on the foods, but later including the people eating. From these sketches, Catell developed the characters, making notes of styles of clothing and hair. Her images were worked in strong blocks of gouache colour.

Rice is the staple food for more than half the world; tea was first drunk in China 5000 years ago, and sushi started as a way to preserve fish. Pasta originated with the Etruscans, potatoes were first cultivated by the Incas, and over 10,000 different varieties of apples are recorded.

The stamps will be issued to Post Office branches in sheets of 25. However sheets of 50 with gutter margins will be available from Post Office philatelic outlets and Royal Mail Tallents House.





The inside of the presentation pack comprises a colourful (and mouth-watering) montage of a Union Flag made up of foods, including apples, strawberries, pasta, broccoli, peppers, beans, and nuts. (Part of this montage is also shown on the first day cover.) The pack was designed by Gene Cooke and Iain Crockett ●